

A group of young baseball players in uniforms, some wearing caps with 'MC' on them, standing together in a field.

project beisbol

Mission & Vision

Project Béisbol is a 501(c)(3) non-profit organization dedicated to empowering underserved youth in Latin America through baseball and softball, international exchange, educational opportunities, and leadership development with the goal of promoting positive social change and greater hemispheric unity.

Since 2008, our team has benefited over 20,000 boys and girls in 240 programs in 8 countries with the support of the U.S. Department of State, corporate sponsors, the MLB Players Trust, the MLBPA, MLB teams and players, college and high school teams, youth leagues and hundreds of generous cash and equipment donors from around the world.

Baseball & Softball Programs



Equipment Donations



Youth Baseball & Softball Clinics



Coach Training Workshops



Social Integration Programs
for Refugees and Migrants



U.S. Embassy, Players Trust & MLBPA Event
Design and Management

Education Programs



All-Star English



Digital Exchange Program



Int'l Sports & Education Exchanges



National & International Volunteer
& Internship Opportunities



Educational Workshops

Who We Help

Youth Baseball & Softball Players



Student Athletes & Young Leaders



Volunteers & Interns



Community Leaders



Inspirational Athletes



Partners & Supporters



Fundación
Club Campestre
de Cali
Cambiando vidas



MINISTERIO DE RELACIONES
EXTERIORES



MALVERN
PREPARATORY SCHOOL



THE CITADEL
THE MILITARY COLLEGE OF SOUTH CAROLINA



project
beisbol

Board of Directors (USA)



Justin Halladay | Chairman
President, Founder



Jed Lowrie | Vice Chairman
Retired MLB Player



James Story | Director
Former U.S. Ambassador



Ken Makowski | Director
Entertainment Law



Thomas Lee | Director
International Logistics



Djinji Crocker | Board Secretary
International Communications



Chris Pushaw | Director
Non-profit Law



Varun Maheshwari | Director
Sports Law

Our Impact

Equipment Donations

(2008-2025)



Cuba
100 kids benefited
3 programs



Puerto Rico
200 kids benefited
5 programs



El Salvador
100 kids benefited
2 programs



Guatemala
100 kids benefited
2 programs



Nicaragua
3,350 kids benefited
35 programs



Colombia
15,916 kids benefited
180 programs



Brazil
1,580 kids benefited
18 programs



México
200 kids benefited
4 programs

IMPACT REPORT

COLOMBIA 2012–2024



STATES / CITIES 16 / 79

PROGRAMS 157

KIDS BENEFITED 13,673



We are honored to have coordinated and participated in several U.S. Embassy sponsored events in Colombia.

- Jed Lowrie – Diamond Diplomacy (Dept.of State) – clinics for kids and coaches
- Elias Sosa – Diamond Diplomacy (Dept.of State) – clinics for kids and coaches
- 2 charity softball events to raise funds for Project Beisbol with U.S. Ambassadors
- MLB Players Goodwill Tour (MLB Players Trust) - clinics for kids and coaches



U.S. Embassy
2015-2019



MLB - U.S. Embassy Events

Nicaragua



In 2018, we partnered with the U.S. Embassy, MLB Players Trust and four MLB players to offer professional baseball clinics, gender equality workshops and equipment donations. The event benefited more than 500 boys and girls. The clinics were led by players Jed Lowrie (USA), former Oakland Athletics infielder; John Mayberry, Jr. (USA), former Philadelphia Phillies outfielder; J.C. Ramírez (Nicaragua), former Los Angeles Angels pitcher; and Albert Williams (Nicaragua), former Minnesota Twins pitcher.



MLB Players Trust Goodwill Tour

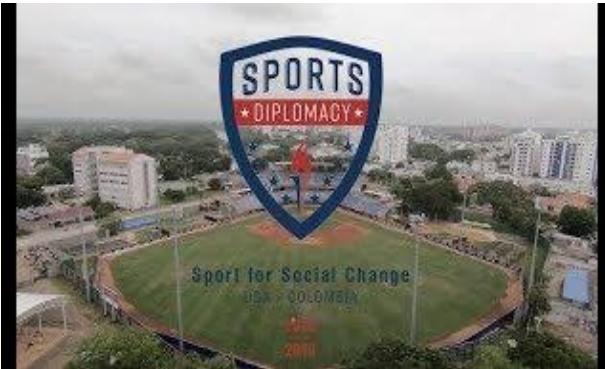
Colombia - 2019



In December 2019, the MLB Players Trust and Project Béisbol, with support from the U.S. Embassy in Colombia, hosted clinics in Cartagena and Barranquilla led by 15 MLB players, reaching over 400 children and coaches. The Trust also donated \$150,000 to support equipment distribution and launch an educational integration program for Venezuelan refugees.



Sport for Social Change 2018-2019



[Watch Video!](#)



[Watch Video!](#)

In 2018, Project Béisbol was selected by the US Department of State and the University of Montana to design and manage a unique two-way international exchange program called “Sport for Social Change: USA-Colombia.” The program united baseball and softball with education, cultural exchange and community service.

Jose's Journey

Hailing from Chocó, Colombia, José Mosquera's life was transformed through the power of community, education, and baseball. With the mentorship and support of Project Béisbol and former MLB All-Star Jed Lowrie, José accelerated academically, earned a full scholarship, and grew into a leader on and off the field. Check out his story below:



[Watch Video!](#)

Baseball Integration Program

Colombia - Venezuela - Brazil



The Baseball Integration Program utilizes baseball and softball as tools for a healthy and peaceful integration of Venezuelan refugees into Colombian and Brazilian communities. Our volunteers and partners have benefited thousands of kids through this program since 2019, offering them a home away from home on the diamond as the refugee crisis continues.

Baseball Integration Program

Core Components

- Equipment donations
- Community organization and unification
- Youth clinics with MLBPA
- Coaches training
- Int'l exchange programs and internships
- All-Star English
- Digital Exchange
- MLB Players STEM League
- Educational workshops





MLBPAA Tours (2022-2024)

From 2022 to 2025, Project Béisbol and the *MLB Players Alumni Association (MLBPAA)* carried out the *Legends for Youth* tours across Brazil and Colombia, delivering large scale youth baseball clinics, equipment donations, and coaches training in underserved communities. The initiative reached over 1,500 youth and 75 coaches through high-impact events. Led by active and retired professional MLB players, these tours built momentum for baseball development in both countries, strengthened local partnerships, and advanced Project Béisbol's mission to expand equitable access to sport and education through sport.

Brazil 2023



[Watch Video!](#)

Colombia 2024



[Watch Video!](#)



1st Women's Baseball Clinic in Colombia

May 5, 2024, we had the honor of partnering with Justine Siegal and 'Baseball For All' on the first female baseball clinic in Bogotá. Thank you to La Liga de Béisbol de Bogotá and the local coaches for coming and supporting our efforts to advance women's baseball in Colombia and Latin America as a whole. Needless to say, the players will never forget the experience, which included some inspiring words of wisdom from Justine, as well as technical expertise. We hope to continue working with 'Baseball For All' in Latin America to increase access to baseball for females throughout the region.



IMPACT REPORT

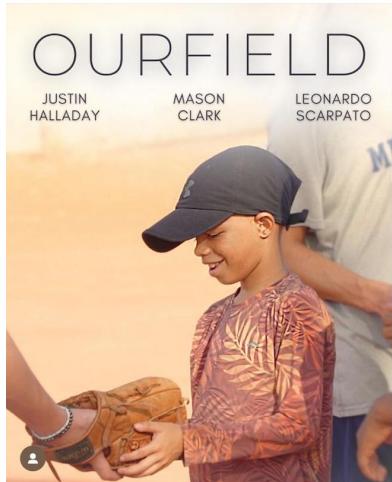
BRAZIL 2018–2024

project
béisbol



STATES / CITIES	9 / 11
PROGRAMS	17
KIDS BENEFITED	1,535

Overall Impact - Brazil



- \$30,000 (\$50,000 retail value) in equipment have been transported and donated in Brazil since 2019.
- Put on the first '*Unidos pelo Beisebol*' clinics with the MLBPA for youth and coaches in three cities in 2023 and 2024, benefiting more than 400 kids and coaches with 4 retired MLB players.
- Strong relationships developed local partner charities, educational institutions, the U.S. Embassy and U.S. Consulates, as well as the Brazilian Baseball and Softball Confederations.
- Film students from Malvern Preparatory School filmed **Ourfield**, a compelling documentary about Project Béisbol and baseball in Brazil.

Brazil Exchange in USA

MLB Players STEM League

Our newest PB star, Cristian Dos Santos Sarmento, from Recife, Brazil, won the Learn Fresh & MLB Players STEM League Global Championship at Spring Training! As a prize, he was invited to the All-Star Game in 2025, where he got to experience behind-the-scenes access, and met legends and current players alike! Christian also joined an exclusive baseball camp in New Jersey, thanks to a sponsorship secured through Academy Camps. Cristian will surely bring back lots of experience and energy to Brazil to help spread baseball!



[Watch Video!](#)



México

2022 - Present

Community Visits & Donations

Mexico City:

- Escuela de Béisbol Tranviarios
- Liga Olmeca

Morelos:

- Liga Infantil de Cuernavaca
- Liga Infantil de Záratepec
- Liga Morelense Unificadora del Beisbol Infantil y Juvenil, A.C.
- Club de Béisbol Atléticos de Záratepec

Coahuila:

- Club Bravitos - Ejido La Partida



México Expansion - 2023

- Our visits benefited 60 kids from Coahuila and Zacatepec.
- The Major League Baseball showed the young ballplayers from Club de Beisbol Atleticos de Zacatepec the time of their lives by sponsoring tickets to the San Diego Padres vs. San Francisco Giants in Mexico City on Sunday April 30, 2023.
- The MLB auctioned a ***Mexican sombrero from the MX series*** that was signed by 15 players between San Diego Padres - San Francisco Giants.



Colombia & México Integration - 2024

A magical night at the beautiful Estadio Alfredo Harp Helú with our friends from Valle de Cauca and Cartagena Colombia! By chance, a few of our partner teams had come to Mexico City the same week as our visit. What better way to celebrate than to take them to their first professional game between Diablos Rojos and El Águila baseball team. We are proud and optimistic about the strong relationships that were built this last week between Mexico, Colombia and the USA! Great things to come!



An Unforgettable Day at the MLB Series in Mexico City!

Thank you MLB Together for inviting 60 kids and coaches to the MLB Mexico City Series Rockies vs Astros through Project Beisbol and our local partners! The kids had the time of their lives! We had a surprise visit from former MLB pitcher and Senior Director On-Field Operations Dan Otero, and Jed Lowrie, Vice Chair of the Project Beisbol's Board of Directors and member of the inaugural class of MLB Commissioner's Ambassador Program. Thank you to the players, our partners, the kids, and MLB, MLB Mexico for this amazing experience!



Education Programs

AllStar English

All-Star English is an interactive English program for Colombian and Venezuelan student athletes in underserved communities. Inspired by the educational challenges related to the pandemic, our course incorporates baseball and softball concepts into language acquisition methodology, creating a fun and dynamic learning experience.

SEPTEMBER 2021

VOL. 3

ALL-STAR ENGLISH

A PROJECT BEISBOL NEWSLETTER

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REGION HIGHLIGHT: NORTE DE SANTANDER



- 200+ Colombian and Venezuelan students athletes benefited
- Small group and team classes
- Diverse classrooms
- Certified Teachers
- University scholarship preparation and advisory

Success Stories: Scholarships in the USA



In 2023, six Colombian softball players and beneficiaries of our All-Star English program and equipment donations earned full scholarships to study and play NJCAA Division 1 softball at Saint Petersburg College in Florida.



MLB Players STEM League

This innovative program was designed by our education partner Learn Fresh. It is sponsored by our most valuable sponsor, the MLB Players Trust, and teaches kids STEM and social-emotional skills through an interactive baseball board game that features:

- Real stats of current MLB Stars
- Cards with players from every country represented in the MLB

Students compete to solve math problems and score points in a timed setting working with arithmetic, decimals, percentages, and fractions.



MLB Players STEM League Global Championships



(Arlington, TX - 2024)

(Scottsdale, AZ - 2025)

2025 Impact & Updates

Baseball Integration Program

(Soacha, Bogotá)

We're excited to share the launch of the Baseball Integration Program (BIP) in Soacha! The kickoff featured the MLB Players STEM League, an engaging English session with long-term volunteer, Angela Maria Ruiz, and International Intern, Jerry Carino, through the All-Star English (ASE) program, and a friendly community baseball game. The event was capped off by a friendly competition with the new PB Club in Cundinamarca, Fox Soacha, and a generous equipment donation from the Montidoro family. Thanks to volunteers Fernando laMadrid and Joan Veloza, for their leadership with this program, and Ivanna Fontalvo and Clara Conrado for their dedicated support.



Baseball Integration Program

(Norte de Santander)

We carried out our second Baseball Integration Festival on the Colombian-Venezuelan border uniting baseball players from the entire region of Norte de Santander. When we started in Cucuta in 2020, there were 5-10 kids playing on a sand lot with limited and very worn supplies with no teams and no formal competitions. Today, there are more than 180 boys and girls on six formalized teams from four cities playing with great supplies in regional competitions twice a month. This expansion of our support was made possible by the Plaks Family Grant.



International Visitors Program

A huge shout out to the Montidoro family (Claudia, Andy, Dianna and Michael) from Florida! The Montidoro's came ready to make an impact, with equipment to benefit hundreds of boys and girls in Cartagena, Tierra Bomba, and Bogotá, Colombia. It was a thrill to see Dianna and Michael engage with the ballplayers and community, creating connections and friendships that last a lifetime! Thank you! We hope to see you again next year!



MLB Players STEM League Global Tournament 2026

We are thrilled to announce that we have been invited to participate in the MLB Players STEM League Global Tournament, taking place in Miami, Florida, from March 13 to 16, 2026. Representing our team, we plan to bring one player from Norte de Santander, Colombia, and one player from Saquarema, Brazil, a testament to our expanding global presence and unwavering commitment to excellence both on and off the field.



Equipment Drives & Logistics

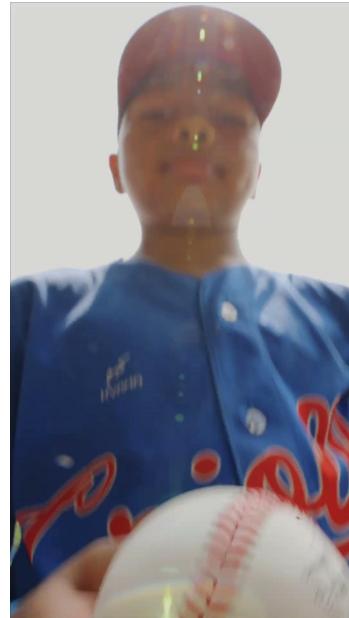
In Q3 - Q4, we shipped 44 additional boxes and bags of new and gently used supplies across Colombia—bringing our 2025 total to 90 boxes and bags (4,500 lbs.). This was made possible through the incredible support of our South Florida interns and our amazing equipment donors. These shipments also included more than 12 bags personally carried in by our international visitors and interns, ensuring supplies reached communities where they are needed most. A huge shout-out and heartfelt thank you to our All-Star equipment donors and supporters for making this impact possible: *MLB Players Trust, Pitch In for Baseball and Softball, the Montidoro Family, Jerry Carnino Jr. and the Slaterettes, Rich Mandleur and Arlington Little League, Cole Makowski and Beach City Baseball Academy, and Cormac Wren and Gilman School.*



MLBPAA: Legends for Youth Clinics 2025

(Medellín & Cali)

In November, we successfully carried out *MLBPAA Legends for Youth Clinics* in both Medellín and Cali, providing meaningful opportunities for a total of 366 young athletes across Antioquia and Valle del Cauca. In Cali, we marked a historic milestone by holding the city's first-ever two-day Legends for Youth Clinics, uniting youth from the region and strengthening our partnerships. Thanks to the *MLBPAA*, Desi Relaford, Charles Gipson Jr, Preston Wilson, Sugar Ray Marimon, Michael Tejera, as well as our awesome volunteers and local partners who make it all possible - *Inderville*, *Liga Vallecaucana de Beisbol*, *Fundacion Club Campestre de Cali*, *Institucion Educativa Jose Maria Cabal*.



MLBPAA: *Legends for Youth Clinics* (Medellin & Cali)



MLB Play Ball Event (Medellín)



We were thrilled to have our El Peñol team participate in the [MLB Play Ball Clinic](#) in Medellin with [Giancarlos Stanton](#) of the NY Yankees who shared his experience and passion for the game, inspiring our athletes. Thank you to [MLB](#) , [Liga de Beisbol de Antioquia](#) , [Federacion Colombiana de Beisbol](#) , [INDER Medellin](#) , and the PB volunteers who supported and accompanied the El Peñol players throughout this great event.

New Project Béisbol Teams



We are proud to announce the establishment of the first PB managed teams in the strategic locations of Quinamayo and Cali (Valle del Cauca), Soacha (Cundinamarca) and El Peñol (Antioquia). This shift in our model will offer improved coach and player engagement, more consistent support, full access to Project Beisbol education programs, and most importantly, greater impact on the kids and community.

New Project Béisbol Teams



Águilas - El Peñol (Antioquia)



Lobos - Cali (Valle del Cauca)



Fenix Béisbol & Fenix Softbol
Quinamayó (Valle del Cauca)



Foxx - Soacha (Cundinamarca)

Regional PB Teams Events

We were thrilled to celebrate these new team relationships through a series of events across the country, including our first regional exchange program for the *Aguilas de El Peñol* and the *Cartagena Mets* and special international visitor, journalist *Jason Daniels*. Thanks to our amazing partner, Softball Peñol for making it all possible!

We were proud to sponsor and inaugurate the *V Campeonato Zona de Béisbol y II de Selecciones* in Roldanillo with one of our PB teams from Quinamayo in Valle del Cauca. Thanks to *Julian Quintero* and *Jezer Possu* for helping lead these monumental advances in baseball in the region!



Regional PB Teams Events



Upcoming Events

- **January 2 - February 2, 2026** - International Visitors Program - Rich Mandleur
- **January 16 - 23, 2026** - International Exchange with Malvern Prep - Mexico City, Mexico
- **March 13 - 16, 2026** - MLB Players STEM League Global Championship - Miami, FL



Media Coverage

Media Coverage

(Colombia - Español)

Corazones Guerreros
Special Program:
Project Béisbol in Colombia



[Watch Video!](#)

RCN Cuatro Caminos
Valientes
Jose Mosquera



[Watch Video!](#)

CNN Español: Baseball as a way to empower young Latin Americans



[Watch Video!](#)

Media Coverage

(Venezuelan Refugee Integration through Baseball)

Telediarios de TVE: Colombia and the Integration of Venezuelan Children



[Watch Video!](#)

NBC News: MLB players from Venezuela put a spotlight on their home country's crisis



[See Article!](#)

CNN Español: Baseball as a way to empower young Latin Americans



[Watch Video!](#)

Ways to Help

There are many ways to help Project Beisbol bring the lessons and values of baseball and softball to the children of Latin America.

- [Make a Donation](#)
- [Donate Equipment / Do a Drive](#)
- [Sponsor a Team with Supplies & Uniforms](#)
- [Sponsor a Team with English Classes](#)
- [Plan a Trip - International Visitors Program](#)
- [Internships & Volunteering](#)
- [Our Website](#)
- [Our Brochure](#)



[Join our monthly
membership club!](#)



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