
PROJECT BEISBOL

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Mission & Vision

Project Béisbol is 501(c)(3) non-profit organization dedicated to empowering underserved youth in Latin America through baseball and softball, international exchange, educational opportunities, and leadership development with the goal of promoting positive social change and greater hemispheric unity.

Since 2008, our team has benefited over 20,000 boys and girls in 240 programs in 8 countries with the support of the U.S. Department of State, corporate sponsors, the MLB Players Trust, the MLB PAA, MLB teams and players, college and high school teams, youth leagues and hundreds of generous cash and equipment donors from around the world.

Baseball & Softball Programs



Equipment Donations



Youth Baseball & Softball Clinics



Coach Training Workshops



Social Integration Programs
for Refugees and Migrants

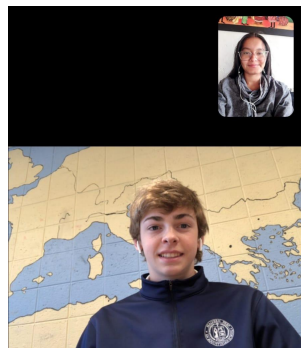


U.S. Embassy, Players Trust & MLBPA
Event Design and Management

Education Programs



All-Star English



Digital Exchange Program



Int'l Sports & Education Exchanges



**National & International Volunteer
& Internship Opportunities**



Educational Workshops

Who We Help

Youth Baseball & Softball Players

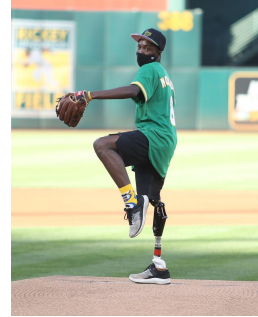


Student Athletes & Young Leaders



Community Leaders

Volunteers & Interns



Inspirational Athletes



Partners & Supporters



Colombia



Nicaragua



MINISTERIO DE RELACIONES EXTERIORES



MALVERN PREPARATORY SCHOOL

Board of Directors (USA)



**Justin Halladay | Chairman
President, Founder**



**Jed Lowrie | Vice Chairman
Retired MLB Player**



**James Story | Director
Former U.S Ambassador**



**Ken Makowski | Director
Entertainment Law**



**Thomas Lee | Director
International Logistics**



**Djinji Crocker | Board Secretary
International Communications**



**Chris Pushaw | Director
Non-profit Law**



**Varun Maheshwari | Director
Sports Law**



Our Impact

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Equipment Donations (2008-2025)



Cuba

100 kids benefited
3 programs



Puerto Rico

200 kids benefited
5 programs



El Salvador

100 kids benefited
2 programs



Guatemala

100 kids benefited
2 programs



Nicaragua

3,350 kids benefited
35 programs



Colombia

15,916 kids benefited
171 programs



Brazil

1,535 kids benefited
17 programs



México

200 kids benefited
4 programs

IMPACT REPORT

COLOMBIA 2012-2024



STATES / CITIES	16 / 79
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PROGRAMS	157
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KIDS BENEFITED	13,673
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We are honored to have coordinated and participated in several U.S. Embassy sponsored events in Colombia.

- Jed Lowrie – Diamond Diplomacy (Dept.of State) – clinics for kids and coaches
- Elias Sosa – Diamond Diplomacy (Dept.of State) – clinics for kids and coaches
- 2 charity softball events to raise funds for Project Beisbol with U.S. Ambassadors
- MLB Players Goodwill Tour (MLB Players Trust) - clinics for kids and coaches



U.S. Embassy 2015-2019





MLB Players Trust Goodwill Tour Colombia - 2019



In December 2019, the MLB Players Trust and Project Béisbol, with support from the U.S. Embassy in Colombia, hosted clinics in Cartagena and Barranquilla led by 15 MLB players, reaching over 400 children and coaches. The Trust also donated \$150,000 to support equipment distribution and launch an educational integration program for Venezuelan refugees.





MLBPAA Tours (2022-2024)

From 2022 to 2024, Project Béisbol and the *MLB Players Alumni Association (MLBPAA)* carried out the *Unidos por el Béisbol* tours across Brazil and Colombia, delivering large scale youth baseball clinics, equipment donations, and coaches training in underserved communities. The initiative reached over 800 youth and 35 coaches through high-impact events. Led by active and retired professional MLB players, these tours built momentum for baseball development in both countries, strengthened local partnerships, and advanced Project Béisbol's mission to expand equitable access to sport and education through sport.

Brazil 2023



[Watch Video!](#)

Colombia 2024



[Watch Video!](#)

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1st Women's Baseball Clinic in Colombia

May 5, 2024, we had the honor of partnering with Justine Siegal and 'Baseball For All' on the first female baseball clinic in Bogotá. Thank you to La Liga de Béisbol de Bogotá and the local coaches for coming and supporting our efforts to advance women's baseball in Colombia and Latin America as a whole. Needless to say, the players will never forget the experience, which included some inspiring words of wisdom from Justine, as well as technical expertise. We hope to continue working with 'Baseball For All' in Latin America to increase access to baseball for females throughout the region.



Baseball Integration Program

Colombia - Venezuela - Brazil



The Baseball Integration Program utilizes baseball and softball as tools for a healthy and peaceful integration of Venezuelan refugees into Colombian and Brazilian communities. Our volunteers and partners have benefited thousands of kids through this program since 2019, offering them a home away from home on the diamond as the refugee crisis continues.

Baseball Integration Program

Core Components

- Equipment donations
- Community organization and unification
- MLB player, *Unidos por Beisbol*, clinics
- Coaches training
- Int'l exchange programs and internships
- All-Star English
- Digital Exchange
- MLB Players STEM League
- Educational workshops



Sport for Social Change 2018-2019



[Watch Video!](#)



[Watch Video!](#)

In 2018, Project Béisbol was selected by the US Department of State and the University of Montana to design and manage a unique two-way international exchange program called “Sport for Social Change: USA-Colombia.” The program united baseball and softball with education, cultural exchange and community service.

Jose's Journey

Hailing from Chocó, Colombia, José Mosquera's life was transformed through the power of community, education, and baseball. With the mentorship and support of Project Béisbol and MLB ambassador Jed Lowrie, José accelerated academically, earned a full scholarship, and grew into a leader on and off the field. Check out his story below:



[Watch Video!](#)

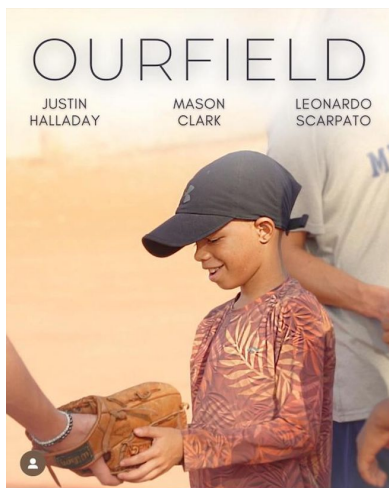
IMPACT REPORT

BRAZIL 2018-2024



STATES / CITIES	9 / 11
PROGRAMS	17
KIDS BENEFITED	1,535

Overall Impact - Brazil



- \$30,000 (\$50,000 retail value) in equipment have been transported and donated in Brazil since 2019.
- Put on the first ‘*Unidos pelo Beisebol*’ clinics with the MLB PAA for youth and coaches in three cities in 2023 and 2024, benefiting more than 400 kids and coaches with 4 retired MLB players.
- Strong relationships developed local partner charities, educational institutions, the U.S. Embassy and U.S. Consulates, as well as the Brazilian Baseball and Softball Confederations.
- Film students from Malvern Preparatory School filmed [Ourfield](#), a compelling documentary about Project Béisbol and baseball in Brazil.

Brazil Exchange in USA

MLB Players STEM League

Our newest PB star, Cristian Dos Santos Sarmento, from Recife, Brazil, won the Learn Fresh & MLB Players STEM League Global Championship at Spring Training! As a prize, he was invited to the All-Star Game in 2025, where he got to experience behind-the-scenes access, and met legends and current players alike! Christian also joined an exclusive baseball camp in New Jersey, thanks to a sponsorship secured through Academy Camps. Cristian will surely bring back lots of experience and energy to Brazil to help spread baseball!



[Watch Video!](#)



MLB Series in Mexico City!

Thank you MLB Together for inviting 60 kids and coaches to the MLB Mexico City Series: Rockies vs Astros, through Project Béisbol and our local partners! The kids had the time of their lives! We had a surprise visit from former MLB pitcher and Senior Director of On-Field Operations Dan Otero, as well as Jed Lowrie, Vice Chair of our Board of Directors and an inaugural member of the MLB Commissioner's Ambassador Program. Thank you to the players, our partners, the kids, Major League Baseball, and MLB Mexico for this amazing experience!



MLB - U.S. Embassy Events

Nicaragua



In 2018, we partnered with the U.S. Embassy, MLB Players Trust and four MLB players to offer professional baseball clinics, gender equality workshops and equipment donations. The event benefited more than 500 boys and girls. The clinics were led by players Jed Lowrie (USA), former Oakland Athletics infielder; John Mayberry, Jr. (USA), former Philadelphia Phillies outfielder; J.C. Ramírez (Nicaragua), former Los Angeles Angels pitcher; and Albert Williams (Nicaragua), former Minnesota Twins pitcher.

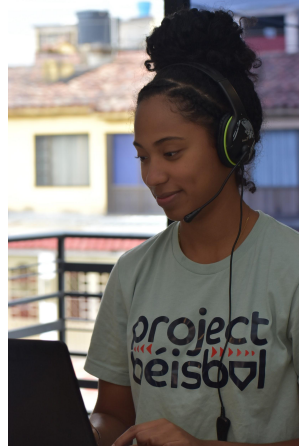
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Education Programs

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All-Star English

All-Star English is an interactive English program for Colombian and Venezuelan student athletes in underserved communities. Inspired by the educational challenges related to the pandemic, our course incorporates baseball and softball concepts into language acquisition methodology, creating a fun and dynamic learning experience.



- 200+ Colombian and Venezuelan students athletes benefited
- Small group and team classes
- Diverse classrooms
- Certified Teachers
- University scholarship preparation and advisory

Success Stories: Scholarships in the USA



In 2023, six Colombian softball players and beneficiaries of our All-Star English program and equipment donations earned full scholarships to study and play NJCAA Division 1 softball at Saint Petersburg College in Florida.



MLB Players STEM League

This innovative program was designed by our education partner Learn Fresh. It is sponsored by our most valuable sponsor, the MLB Players Trust, and teaches kids STEM and social-emotional skills through an interactive baseball board game that features:

- Real stats of current MLB Stars
- Cards with players from every country represented in the MLB

Students compete to solve math problems and score points in a timed setting working with arithmetic, decimals, percentages, and fractions.



MLB Players STEM League Global Championships

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(Arlington, TX - 2024)

(Scottsdale, AZ - 2025)

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Media Coverage

Media Coverage (Colombia - Español)

**Corazones Guerreros
Special Program:
Project Béisbol in Colombia**



[Watch Video!](#)

**RCN Cuatro Caminos
Valientes
Jose Mosquera**



[Watch Video!](#)

**CNN Español: Baseball as a
way to empower young
Latin Americans**



[Watch Video!](#)

Media Coverage

(Venezuelan Refugee Integration through Baseball)

Telediarios de TVE: Colombia and the Integration of Venezuelan Children



[Watch Video!](#)

NBC News: MLB players from Venezuela put a spotlight on their home country's crisis



[See Article!](#)

CNN Español: Baseball as a way to empower young Latin Americans



[Watch Video!](#)

Ways to Help

There are many ways to help Project Beisbol bring the lessons and values of baseball and softball to the children of Latin America.

- [Make a Donation](#)
- [Donate Equipment / Do a Drive](#)
- [Sponsor a Team with Supplies & Uniforms](#)
- [Sponsor a Team with English Classes](#)
- [Plan a Trip - International Visitors Program](#)
- [Internships & Volunteering](#)
- [Our Website](#)
- [Our Brochure](#)



[Join our monthly membership club!](#)

The image features a central baseball on a dark blue background. The baseball is rendered in a slightly darker blue, showing its characteristic stitching. Overlaid on the baseball is the text 'project beisbol' in a white, sans-serif font. The word 'project' is on the top line, and 'beisbol' is on the bottom line. The 'e' in 'beisbol' has a red accent mark above it. Between the two lines of text, there are several red arrowheads pointing to the right, interspersed with the letters of 'beisbol'.

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