## What We Do



### Mission & Vision

Project Beisbol is 501(c) non-profit organization dedicated to empowering underserved youth in Latin America through baseball and softball, international exchange, educational opportunities, and leadership development with the goal of promoting positive social change and greater hemispheric unity.

Since 2008, our team has benefited over 16,500 baseball and softball players in 175 programs in 8 countries with the support of the U.S. Department of State, corporate sponsors, MLB teams and players, college and high school teams, youth leagues and hundreds of generous cash and equipment donors from around the world.



### **Baseball & Softball Programs**



**Equipment Donations** 



**Youth Baseball & Softball Clinics** 



**Coach Training Workshops** 



Social Integration Programs through Baseball



**U.S. Embassy, MLB Players Trust Event Design and Management** 



### **Education Programs**



**All-Star English** 



**Digital Exchange Program** 



**Int'l Sports & Education Exchanges** 



National & International Volunteer / Internship Opportunities



**Educational Workshops** 



### Who We Help

### **Youth Baseball & Softball Players**





**Inspirational Athletes** 

### **Motivated Student Athletes**





### Who We Help

### **Young Leaders**





**Volunteers and Interns** 

### **Community Leaders**





# Ways to Help



## Ways to Help



**Donate Money** 



**Donate Equipment** 



**Organize a Drive** 



**Sponsor an English Student** 



**Sponsor a Team** 



# Ways to Help



Plan a Trip



**Partner** 



**Volunteers, Internships & Jobs** 



PROJECT BEISBO

### **Our Team**











### **Industry Partners**













## **Industry Supporters**









### **Partner Charities**























### **Educational Institutions**





















PROJECT BEISBOL

# ROLECT BEISBOL

### **Government Supporters**

















MINISTERIO DE RELACIONES EXTERIORES



AGENCIA PRESIDENCIAL DE COOPERACIÓN INTERNACIONAL DE COLOMBIA APC-COLOMBIA



# ROJECT BEISBOL

### **Corporate Partners**



























# Our Impact



### **Equipment Donations** 2008-Present



Cuba 100 kids benefited 3 programs



**Puerto Rico** 200 kids benefited 5 programs



El Salvador 100 kids benefited 2 programs



Guatemala 100 kids benefited 2 programs



Nicaragua 3,350 kids benefited 35 programs



Colombia 12,177 kids benefited 124 programs

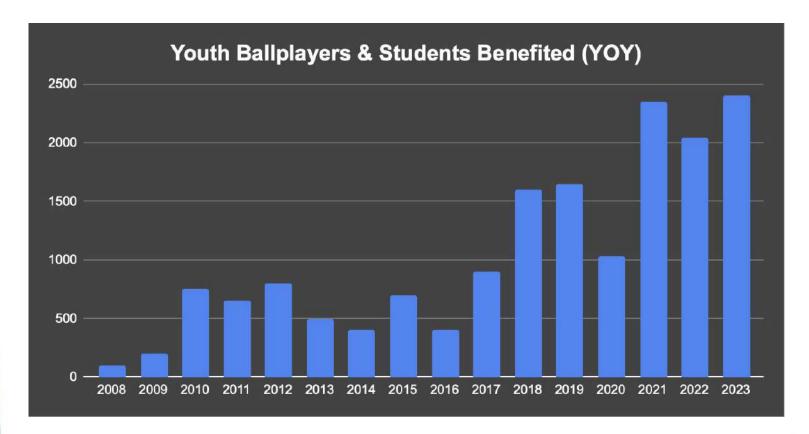


Brazil 1,125 kids benefited 16 programs



México 100 kids benefited 2 programs







## MLB - U.S. Embassy Events Nicaragua







In 2018, we partnered with the U.S. Embassy, MLB Players Trust and four MLB players to offer professional baseball clinics, gender equality workshops and equipment donations. The event benefited more than 500 boys and girls. The clinics were led by players Jed Lowrie (USA) of the Oakland Athletics; John Mayberry, Jr. (USA), former Philadelphia Phillies outfielder; J.C. Ramírez (Nicaragua), former Los Angeles Angels pitcher; and by a former Minnesota Twins pitcher, Albert Williams (Nicaragua).

## Colombia 2011-Present







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# Colombia Impact Report Video





### First Tax-exempt Import (APC)















We are honored to have coordinated and participated in several U.S. Embassy sponsored events in Colombia. These events are in large part due to the support of Ambassador Kevin Whitaker, a huge baseball fan.

- Jed Lowrie Diamond Diplomacy (Dept.of State) clinics for kids and coaches
- Elias Sosa Diamond Diplomacy (Dept. of State) clinics for kids and coaches
- 2 charity softball events to raise funds for Project Beisbol with Ambassador



U.S. Embassy 2015-2017





### Sport for Social Change 2018-2019













### MLB Players Trust Goodwill Tour PLAYERS Colombia - 2019



In December 2019, MLB Players Trust and Project Béisbol in collaboration with the U.S. Embassy in Colombia offered baseball clinics in Cartagena and Barranguilla. 15 active Major League MLB players led the clinics and over 400 children and coaches attended. In addition, the MLB Players Trust made a \$150,000 donation to Project Béisbol for the donation of equipment to programs throughout Colombia and the implementation of the Colombia-Venezuela Baseball and Softball Integration educational program for Venezuelan refugees in Colombia.



### **MLB Players Trust Goodwill Tour Colombia - 2019**















### **PB - MLBPAA Colombia Tour (2022)**







The MLBPAA (Major League Baseball Players Alumni Association) together with Project Béisbol led three high-impact baseball clinics for youth ballplayers and baseball coaches in Medellín, Cúcuta and Bogotá from November 4-7, 2022. Project Beisbol made generous equipment donations during these events. They were led by five active and retired professional MLB and Milb players.









### PB - MLBPAA Four City\ Colombia Tour (Oct. 2023)





















### Colombia Tour (Oct 2023)







### PB - MLBPAA: Unidos por el Béisbol (2024)

In association with Liga de Beisbol Bogotá and the MLBPAA, we hosted a kids and coaches clinic last Saturday, benefiting over 140 Colombians and Venezuelans from the Bogotá and surrounding communities. We were honored to have six special guests run different stations, including Desi Relaford, Melvin Mora, Sugar Ray Marimon, Mario Díaz, Armando Ríos and Marvin Bernard added a new twist called the "Mental Station," designed for the kids to hear Marvin's perspective on baseball and how to approach the sport alongside life skills. We spent an amazing three hours in the sun, learning from legends and having fun.



### **Video**







## 1<sup>st</sup> Women's Baseball Clinic (2024)

May 5, 2024, PB had the honor of partnering with Justine Siegal and Baseball For All on the 1st girls/women's baseball clinic in Bogotá. Thank you to Liga de Beisbol de Bogotá and the local coaches for coming and supporting the efforts to advance women's baseball in Colombia and Latin America as a whole. Needless to say, players will never forget the experience, including some inspiring words of wisdom from Justine at the end. We hope to continue working with Baseball For All in clinics in Colombia to increase access to baseball for girls and women throughout the country. Don't let anyone tell you that baseball isn't for you. Baseball is truly for everyone!























## **Baseball Integration Program**

### Colombia - Venezuela - Brazil





The goal of the Baseball Integration Program is to use baseball and softball as tools for a healthy and peaceful integration of Venezuelan refugees into Colombian and Brazilian communities.



### **Core Programs**

- Equipment donations
- Community organization and unification
- MLB player clinics
- Coach training
- International exchange programs and internships
- > All-Star English
- Digital Exchange
- ➤ MLB Players STEM League
- > Educational workshops







## Cities Benefited

#### Colombia

- Cúcuta, Norte de Santander
- ➤ Los Patios, Norte de Santander
- Villa del Rosario, Norte de Santander
- Tibú, Norte de Santander
- Roldanillo, Valle del Cauca
- Cali, Valle del Cauca
- Bogotá, D.C.
- Chía, Cundinamarca
- Medellín, Antioquia
- > Necoclí, Antioquia
- Maicao, La Guajira

#### **Brazil**

- > Recife
- > Igarassu
- Belo Horizonte
- > Salvador
- ➤ São Paulo









(Antioquia)

Carepa

Date: May 14 Kids benefited: 60

➤ Apartadó

Date: May 14

Kids benefited: 80

> Necocli

Date: May 15

Kids benefited: 60

Damaquiel

Date: May 16











(Antioquia)

Arboletes (INDERAR)

Date: May 17

Kids benefited: 18

Arboletes (Tiburones)

Date: May 18 Kids benefited: 60

> Canalete

Date: May 18

Kids benefited: 50

➤ Valencia

Date: May 19











(Córdoba)

Club Tigres - Los Garzones

Date: May 19

Kids benefited: 80

Club Deportivo La Palma - Montería

Date: May 18

Kids benefited: 35

Club de Beisbol Las Palomas

Date: July 5

Kids benefited: 35

Escuela Pequeños Gigantes - Tuchín

Date: July 29











(Valle del Cauca & Cundinamarca)

> Club de Beisbol Quinamayó

Date: July 8

Kids benefited: 80

Selección Buenaventura

Date: July 9

Kids benefited: 45

Cancerberos de Roldanillo

Date: July 9

Kids benefited: 48

Colegio Rural Agua Blanca - La Peña (CUN)

Date: July 20

















Jose's Journey 2018-2020















Jose's Journey 2018-2021



## Jose Mosquera Updates

#### **Education & Scholarship:**

- Graduates high school on Dec. 1, 2022 in Medellin
- He passed four grades in a little over a year
- Antioquia state and Medellin government sports institutions offered him a full-scholarship. This includes housing, food, and transport to some events.







#### Track & Field Events:

- Qualifying event for the Juegos Nacionales that will be held in Nov 2023.
- 100 meters: with a time of 16' 46" (competed alone) this is down from his best time of 20' prior to the event.
- Shot Put: distance 7m 27cm with 6kl ball 8th place
- Javelin: distance 33m27cm 3rd place
- Next steps: Juegos Nacionales (which he recently qualified for) in Nov. 2023. At this event, he will attempt to qualify for the Paralympics (París 2024).

# Education Programs



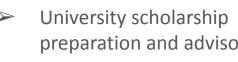
## All Star Fnolish

All-Star English is an interactive online English program for Colombian and Venezuelan student athletes in underserved communities. Inspired by the educational challenges related to the pandemic, our course incorporates baseball and softball concepts into language acquisition methodology, creating a fun and dynamic learning experience.



- 200+ Colombian and Venezuelan students athletes benefited
- Small group classes
- Diverse classrooms
- Certified Teachers
- University scholarship preparation and advisory







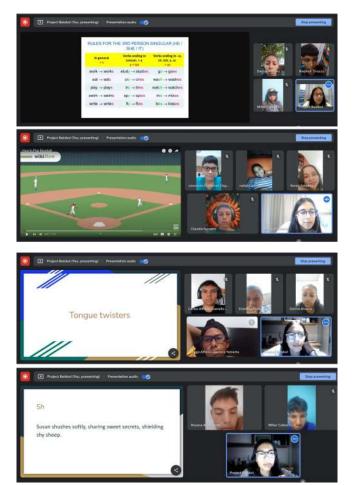
## All Star English

The All-Star English League is back for its fourth season! Thanks to our generous sponsor and partner, the MLB Players Trust, we've awarded 20 student-leaders from 7 cities in Colombia with one-year scholarships to study English in our All-Star English program.

But that's not all – we're delighted to introduce our newest addition to the coaching lineup, Sophia Herrera from Bogotá, Colombia! Let's give a warm welcome to our new players and coach as we embark on an incredible learning adventure together.

















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## Success Stories: Scholarships in the USA



In 2023, six colombian softball players and beneficiaries of our All-Star English program and equipment donations earned full scholarships to study and play Division 1 softball at Saint Petersburg College in Florida.







### **Julian Sinisterra**

#### Medellín - Colombia



- Achieved the dream of obtaining a scholarship to play baseball and study in the USA
- Currently pitching for the Crusaders at the University of Mary Hardin-Baylor in Belton, Texas, and studying English
- Through an All-Star English scholarship and the Digital Exchange we helped him cross the finish line

"Education is the key to improving one's life and community. There will be obstacles and injuries along the way, and sports don't last forever. However, your education always stays with you." - Julian





## **Digital Exchange**



The Digital Exchange Program is an interactive and exciting way for US and Canadian softball and baseball players to connect with their Colombian and Venezuelan counterparts.

Through weekly virtual conversations, participants improve their English and Spanish skills while sharing their passion for sport, culture and learning. In addition to the weekly one-on-one exchange engagements, monthly small-group workshops addressing relevant educational and social topics are held.



## **Digital Exchange Program**

#### **Project Beisbol x Malvern Prep:**

- 10 USA participants
- 11 Colombian participants
- 6+ Cultural and academic topics covered
- Next season in August 2024

Who am I?						-		
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\$500	\$500	\$500	\$500	\$500	(8)	4	M A	•

Date	May 90, 2034				
Main Topic or Unit	Culture				
Subtopics or Key Concepts	Idloms and Expressions				
Goal	Explore idioms and cultural expressions from Colombia and the United States While practicing language skills through interactive communication				

☐ Read the following definition and think of some examples in your language. Do not share

"An idiom is a phrase or expression that has a meaning different from the literal Interpretation of Individual words."

- . Idlom: "under the weather"
- · Meaning: feeling sick or unwell

#### Meeting activity #1

1. Make a list of three idioms you use frequently. Share them with your partner and ask him/her the meaning of each and the equivalent in his/her country.

- . Meaning: feeling sick or unwell
- · Literal translation in Spanish: Bajo el clima . Equivalent in Spanish: Baio de nota
- · "I don't feel like hanging out today. I'm feeling a bit under the weather."
- . "No tengo ganas de salir hoy. Estoy baio de nota."







## **MLB Players STEM League**

This innovative program was designed by our education partner Learn Fresh. It is sponsored by our most valuable sponsor, the MLB Players Trust, and teaches kids STEM and social-emotional skills through an interactive baseball board game that features:

- Real stats of current MLB Stars
- Cards with players from every country represented in the MLB

Students compete to solve math problems and score points in a timed setting working with arithmetic, decimals, percentages, and fractions.





### 1st STEM League Tournament in Colombia

(Cùcuta & Bogotà 2022)













## STEM League Expansion

(Bogotá 2023) 80 Participants













## MLB PLayers STEM League Global Championship















## MLB PLayers STEM League Global Championship













(Arlington, Texas)



## International Internship Program

#### 2023-2024 Impact

- Hosting two International interns in June-July 2023.
  - Cities: Bogotá, Cartagena and Medellín.
  - Julius Berger (UNC Chapel Hill) & Miles Brooke (Tulane)



## 2024 Successes & Future Program Plans

- > Wilder Rocha, Recife
  - Interns support in areas such as Community Relations/Operations, Coaching/Training, Social Business Program and Language Exchange and Development.
- ➤ 2024 International Intern positions open:
  - Colombia (Bogotá, Medellín, Cali)
  - Brazil (Rio & Recife)



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## International Internship Program

#### Varun Maheshwari

Davidson College Operations Coordinator August 2023 - July 2024 Colombia







## **All-Star Español**

To serve our international interns, we have launched the All-Star Español program, a new interest-based course for spanish learners. It includes:

- Dynamic lessons
- Qualified teachers
- Language immersion with baseball teams
- Cultural activities
- Personalized curriculum



Miles Brooke
PB Intern - Tulane University



## International Expansion



## México 2022 - Present



## **México Expansion**

- Our visits benefited 60 kids from Coahuila and Zacatepec.
- The Major League Baseball showed the young ballplayers from Club de Beisbol Atleticos de Zacatepec the time of their lives by sponsoring tickets to the San Diego Padres vs. San Francisco Giants in Mexico City on Sunday April 30, 2023.
- The MLB auctioned a Mexican sombrero from the MX series that was signed by 15 players between San Diego Padres - San Francisco Giants.













## Colombia & México Integration

A magical night at the beautiful Estadio Alfredo Harp Helú with our friends from Valle de Cauca and Cartagena Colombia! By chance, a few of our partner teams had come to Mexico City the same week as our visit. What better way to celebrate than to take them to their first professional game between Diablos Rojos and El Águila baseball team. We are proud and optimistic about the strong relationships that were built this last week between Mexico. Colombia and the USA! Great things to come!







## An Unforgettable Day at the MLB Series in Mexico City!

Thank you MLB Together for inviting 60 kids and coaches to the MLB Mexico City Series Rockies vs Astros through Project Beisbol and our local partners! The kids had the time of their lives! We had a surprise visit from former MLB pitcher and Senior Director On-Field Operations Dan Otero, and Jed Lowrie, Vice Chair of the Project Beisbol's Board of Directors and member of the inaugural class of MLB Commissioner's Ambassador Program. Thank you to the players, our partners, the kids, and MLB, MLB Mexico for this amazing experience!







## Brazil 2019 - Present



### **Overall Impact**







- ➤ US\$ 25,000 (US\$ 50,000 at retail value) in supplies have been transported and donated in Brazil since 2019.
- > 1,125 children have benefited from 8 programs in 10 cities (Brasília, Recife, Salvador, Fortaleza, Belo Horizonte, São Paulo, Rio (Niteroi)) since 2019.
- Organized and managed clinics with the MLBPAA for youth and coaches in three cities in 2023, benefiting more than 400 people (Recife, BH, and Ibiúna) with 4 retired MLB players.
- Meetings and strong relationships developed with existing and potential community partners, the U.S. Embassy and Consulates, and the Brazilian Baseball and Softball Confederation.
- Strong partnership with COMPAZ in Recife and Traumen Educação for the expansion of baseball complemented with English classes and a digital English-Portuguese exchange.
- Film students from Malvern Preparatory School filmed a professional documentary about Project Beisbol and baseball in Brazil during the trip.









### **Videos**

### **Project Beisbol**



### Malvern Documentary (Trailer)





### 1st PB - MLBPAA Brazil Tour (2023)







### **Brazil Tour (2023)**

In October, 2023 Project Béisbol partnered with the MLBPAA (Major League Baseball Players Alumni Association), U.S. Consulate and our local partners on the first Brazil Tour of its kind in ibiuna, Recife and Belo Horizonte. These youth and coaches clinics were lead by five former MLB players dedicated to the cause of growing youth access to baseball in Latin America. The event locations were selected based on the existing infrastructure organization for an activity of this type, as well as strong support from the U.S. Embassy, Consulates and branch offices.







### Brazil Tour - Oct. 2023 - São Paulo, Recife, Belo Horizonte





















## "Play to Inspire": A Youth Exchange Program in Brazil

The "Play to Inspire: A Youth Exchange Program in Brazil." was led by Project Béisbol, the U.S. Consulate General in Recife, the Recife Municipal Secretariat of Education, COMPAZ Santa Terezinha, and the Recife Mariners baseball team. Eleven students and professors from Malvern Prep high school in the United States were invited to visit Recife from January 21-26, 2024.

The pilot program incorporates youth baseball and softball, community service through coaching and equipment donations, cultural and linguistic exchange, community relations, and historical and touristic excursions.











## "Play to Inspire": A Youth Exchange Program in Brazil

The program will also launch a new baseball program for boys and girls in conjunction with COMPAZ Santa Terezinha and the Recife Mariners. The baseball activities will be complemented with training on the MLB Players STEM League. This innovative baseball-themed board game, created by our education partner Learn Fresh, teaches kids math skills while enjoying the game with their friends. Activities will be led by Malvern Prep students and the programs will be continued with the support of Mariners, COMPAZ, and Project Beisbol.

The goals of the program include strengthening relationships between the people and organizations of the United States and Brazil through sports, culture and education to create opportunities for youth and to cultivate baseball especially among youth in marginalized communities.









## U.S. Consulate in Recife: PB as Linguistic & Cultural Bridge-Builders

We are immensely grateful for the support extended by our partners at the U.S Consulate in Recife in organizing a spectacular event in Recife, Brazil, dedicated to honoring our invaluable translators and volunteers. Their unwavering commitment played a pivotal role in the success of the Malvern Prep baseball-education exchange program held in January, in collaboration with Recife No Mundo, COMPAZ Recife, the Recife Mariners baseball team, the Lobos de Igarassu. This event not only celebrated the spirit of collaboration but also underscored the significance of international partnerships in fostering sports diplomacy and cultural exchange.





### **Operations Update**

(Recife, Brazil)

We are proud to announce a significant increase in youth participation in baseball programs in Recife over the past four months, with more than 100 children now actively participating each week (when school is in session). This achievement is largely due to the dedication of the coaches, our strong local partnership with Compaz Recife (initially facilitated by the U.S. Consulate), and the dedicated efforts of Wilder Rocha, our Community Relations Coordinator. Wilder, a 21-year-old former competitive baseball player from Cartagena, Colombia, was invited to live, train, and lead community relations in Recife for three and a half months. During this time, he laid the foundation for a youth program that thrived by uniting Compaz teachers and leaders, recruiting volunteers, and, above all, sharing his passion for the sport and instilling it in the children of the vulnerable community of Alto Santa Terezinha. Wilder was also instrumental in establishing a program for teenagers at ASFAM and in the growth of the Igarassu Lobos. Thank you, Wilder! We are also pleased to see the growth of the Recife Mariners Youth Team and are proud to support the team with equipment and compensation (per training session) for the coach to continue the program, which had been suspended.







### **Equipment Donations 2024**







### **Equipment Donations**

(Minas Gerais - Pernambuco - Rio de Janeiro)

➤ BH Capitals

Date: March 16 Kids benefited: 20

ADB Saquarema Baseball

Date: June 21 Kids benefited: 20

Recife Mariners

Date: June 22 Kids benefited: 15

COMPAZ Recife

Date: June 22 Kids benefited: 40





### **Equipment Donations**

(Minas Gerais - Pernambuco - Rio de Janeiro)

Lobos de Igarassu

Date: June 21

Kids benefited: 15

> Associação Nikkei de Niterói

Date: June 22

Kids benefited: 50

Esporte Clube Agricola De Papucaia

Date: June 22

Kids benefited: 15







# Media and Press



## CNN Español: Baseball as a way to empower young Latin Americans



CNN Español (led by Maria Paula Romero) covered this moving story of Venezuelan refugees integrating in Colombia through baseball. We are grateful and proud to partner with Fundación RV La Mano de Dios to help make these kids' dreams come true in Bogotá.

#### Full article:

https://cnnespanol.cnn.com/video/colombi a-venezuela-deporte-beisbol-integracion-jo venes-dusa-tv/

### Corazones Guerreros Special Program : *Project Béisbol in Colombia*

Learn about the fundamental values and objectives embodied in the mission of Project Béisbol. This South Florida TV special made by Corazones Guerreros beautifully portrays our impact in Colombia since 2008 and in Brazil since 2019.





### DW News Europe: Venezuelan migrants Give a Boost to Colombian Baseball

DW News visited us to learn about the reality of Venezuelan migrants who play baseball and softball in Colombia. Their story of perseverance and integration is an important part of the future of baseball in Latin America.





## Diario Excelsior (México): May All Children Have Baseball!

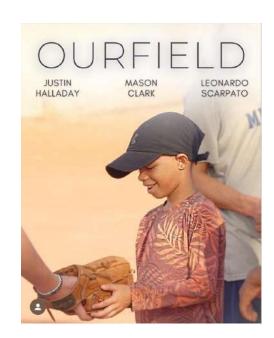


MLB Together invited 60 children and coaches to the Rockies vs Astros, MLB Mexico game through Project Béisbol and our local allies! The kids had the time of their life and the experience was recorded by Diario Excelsior, one of the largest newspapers in Mexico!



### "Our Field" Documentary

Malvern Prep alumni Mason Clark and Leonardo Scarpato teamed up with President and Founder Justin Halladay to film a short documentary about Project Béisbol in Brazil. The documentary highlights the baseball culture in Brazil both past and present, and how Project Béisbol is helping bridge gaps, create opportunities, and grow the sport on a grassroots level in a country where many are unknown to baseball. This documentary was premiered on Feb 9th, 2024 in Phoenixville, PA.

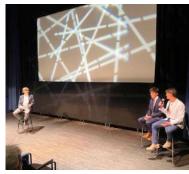




### "Our Field" Documentary











## Other Events



### **Inaugural PB Golf Charity Classic (2024)**

We were delighted to hold our first Charity Golf Tournament on April 19, 2024 at Club Campestre La Sabana in Tocancipa (Bogotá), Colombia.

We had participants from Canada, Puerto Rico, Nicaragua, Venezuela, Colombia and the United States join us to raise funds for our mission.





### **Inaugural PB Golf Charity Classic (2024)**















### Thank You!

