
PROJECT BEISBOL

project beisbol

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What We Do

Mission & Vision

Project Beisbol is 501(c) non-profit organization dedicated to empowering underserved youth in Latin America through baseball and softball, international exchange, educational opportunities, and leadership development with the goal of promoting positive social change and greater hemispheric unity.

Since 2008, our team has benefited over 13,000 baseball and softball players in 150 programs in 8 countries with the support of the U.S. Department of State, corporate sponsors, MLB teams and players, college and high school teams, youth leagues and hundreds of generous cash and equipment donors from around the world.

Services & Functions



Equipment Donations



Youth Baseball & Softball Clinics



Coach Training Workshops



**Social Integration Programs
through Baseball**

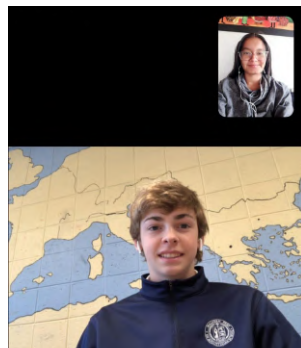


**U.S. Embassy, MLB Players Trust
Event Design and Management**

Services & Functions - Education



All-Star English



Digital Exchange Program



Int'l Sports & Education Exchanges



**National & International Volunteer /
Internship Opportunities**



Educational Workshops

Who We Help

Youth Baseball & Softball Players



Motivated Student Athletes



Inspirational Athletes



Who We Help

Young Leaders



Volunteers and Interns

Community Leaders



Ways to Help

Ways to Help



Donate Money



Donate Equipment



Organize a Drive



Sponsor an English Student



Sponsor a Team

Ways to Help



Plan a Trip



Partner



Volunteers, Internships & Jobs

PROJECT BEISBOL

Our Team



PROJECT BEISBOL

Partners



MALVERN
PREPARATORY SCHOOL



**LEARN
FRESH**



APC-COLOMBIA
Agencia **Presidencial** de Cooperación



**project
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Our Impact

PROJECT BEISBOL

PROJECT BEISBOL

Equipment Donations 2008-2023

**Cuba**

100 kids benefited
3 programs

**Puerto Rico**

200 kids benefited
5 programs

**El Salvador**

100 kids benefited
2 programs

**Guatemala**

100 kids benefited
2 programs

**Nicaragua**

3,350 kids benefited
35 programs

**Colombia**

8,982 kids benefited
95 programs

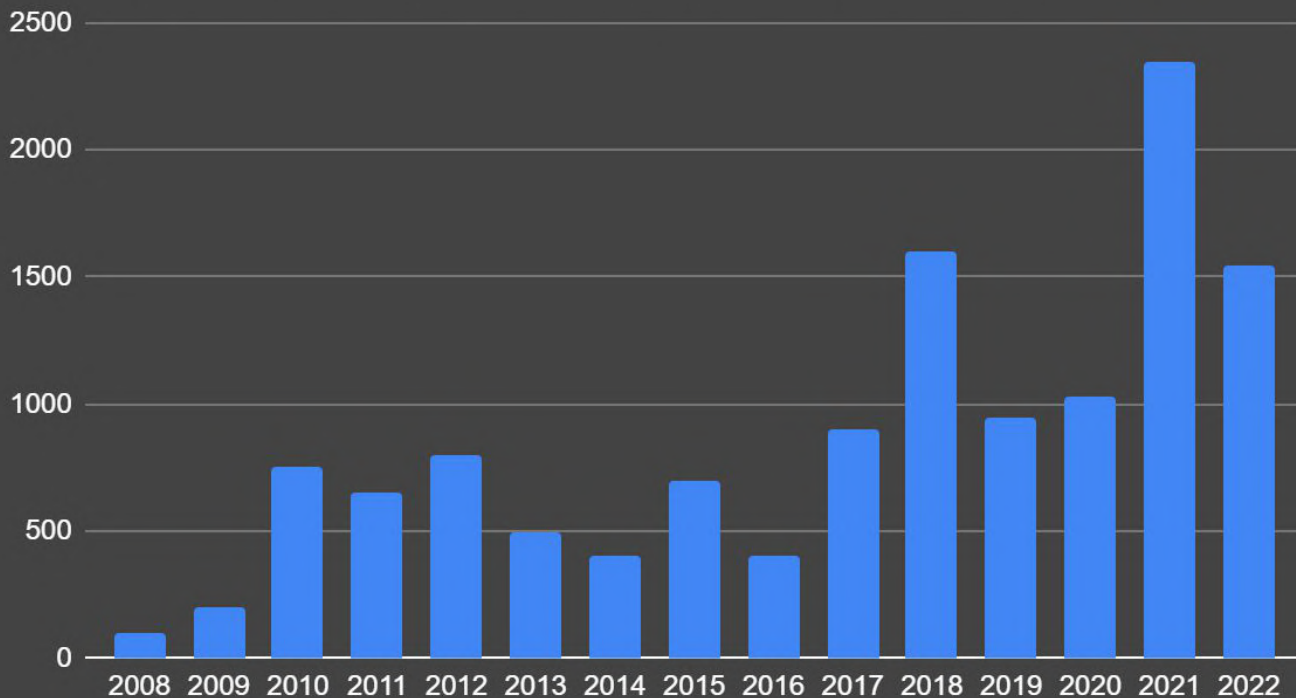
**Brazil**

890 kids benefited
10 programs

**México**

60 kids benefited
2 programs

Youth Ballplayers & Students Benefited (YOY)



IMPACT REPORT

COLOMBIA 2021



STATES / CITIES	11 / 33
PROGRAMS	70
ALL-STAR ENGLISH	100
KIDS BENEFITED	2,343

IMPACT REPORT

COLOMBIA 2022



STATES / CITIES	9 / 17
PROGRAMS	33
ALL-STAR ENGLISH	50
KIDS BENEFITED	1,544



MLB Players Trust Goodwill Tour Colombia



MLBPA
**PLAYERS
TRUST**



Colombia - Venezuela Baseball Integration Program



The goal of the Baseball Integration Program is to use baseball and softball as tools for a healthy and peaceful integration of Venezuelan refugees into Colombian communities.



We are honored to have coordinated and participated in several U.S. Embassy sponsored events in Colombia. These events are in large part due to the support of Ambassador Kevin Whitaker, a huge baseball fan.

- Jed Lowrie – Diamond Diplomacy (Dept.of State) – clinics for kids and coaches
- Elias Sosa – Diamond Diplomacy (Dept.of State) – clinics for kids and coaches
- 2 charity softball events to raise funds for Project Beisbol with Ambassador



U.S. Embassy 2015-2017



MLB - U.S. Embassy Events Nicaragua



In 2018, we partnered with the U.S. Embassy, MLB Players Trust and four MLB players to offer professional baseball clinics, gender equality workshops and equipment donations. The event benefited more than 500 boys and girls. The clinics were led by players Jed Lowrie (USA) of the Oakland Athletics; John Mayberry, Jr. (USA), former Philadelphia Phillies outfielder; J.C. Ramírez (Nicaragua), former Los Angeles Angels pitcher; and by a former Minnesota Twins pitcher, Albert Williams (Nicaragua).

Sport for Social Change 2018-2019





Jose's Journey

2018-2020





Jose's Journey

2018-2021

All-Star English

All-Star English is an interactive online English program for Colombian and Venezuelan student athletes in underserved communities. Inspired by the educational challenges related to the pandemic, our course incorporates baseball and softball concepts into language acquisition methodology, creating a fun and dynamic learning experience



- 100+ Colombian and Venezuelan students athletes benefited
- Small group classes
- Diverse classrooms
- Certified Teachers
- University scholarship preparation and advisory

Digital Exchange

The image shows a promotional graphic for the Project Beisbol Digital Exchange Program on the left and a virtual meeting grid on the right. The graphic includes the program title, location (USA & Canada, Colombia & Venezuela), benefits (Cultural Exchange, Sport Exchange, Practice English and Spanish), a sign-up button, and a starting date of October 2022. The virtual meeting grid shows participants in a video conference, with a large central window featuring a smiling man.

DIGITAL EXCHANGE PROGRAM

USA & Canada
Colombia & Venezuela

- ✓ Cultural Exchange
- ✓ Sport Exchange
- ✓ Practice English and Spanish

Starting Date: October, 2022

SIGN UP NOW

www.projectbeisbol.org/education-programs

The Digital Exchange Program is an interactive and exciting way for US and Canadian softball and baseball players to connect with their Colombian and Venezuelan counterparts.

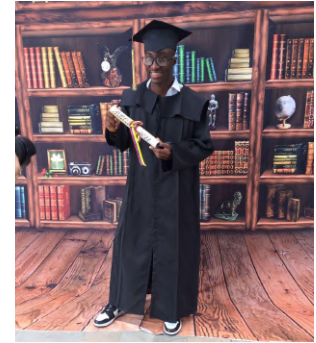
Through weekly virtual conversations, participants improve their English and Spanish skills while sharing their passion for sport, culture and learning. In addition to the weekly one-on-one exchange engagements, monthly small-group workshops addressing relevant educational and social topics are held.

Achievements 2022

Jose Mosquera Updates

Education & Scholarship:

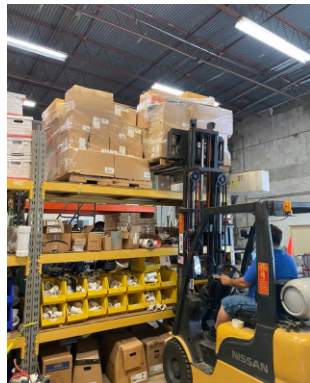
- Graduates high school on Dec. 1, 2022 in Medellin
- He passed four grades in a little over a year
- Antioquia state and Medellin government sports institutions offered him a *full-scholarship*. This includes housing, food, and transport to some events.



Track & Field Events:

- Qualifying event for the Juegos Nacionales that will be held in Nov 2023.
- 100 meters: with a time of 16' 46" (competed alone) - this is down from his best time of 20' prior to the event.
- Shot Put: distance 7m 27cm with 6kg ball - 8th place
- Javelin: distance 33m27cm - 3rd place
- Next steps: Juegos Nacionales (which he recently qualified for) in Nov. 2023. At this event, he will attempt to qualify for the Paralympics (Paris 2024).

First Tax-exempt Import (APC)



Fundraising Campaign

- We surpassed our original goal of \$50,000
- \$58,498 with 60 unique donors
- Funds supported the following initiatives:
 - New Director of Operations
 - Invest in our development, operations and community relations processes.
 - New logo, website and brand launch
 - Marketing and communications support
 - Video production
 - New office and storage facility in South Florida.



New Director of Operations



*Juan Manuel Escobar
DiazGranados*

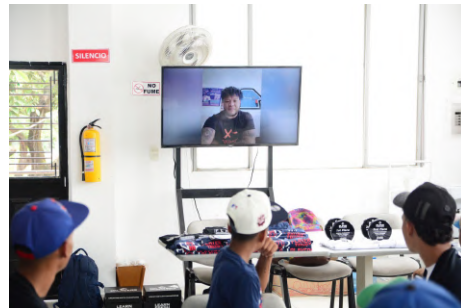
- Began on August 6th.
- He has worked with Project Beisbol on projects for six years while he worked for the Colombian Ministry of Foreign Affairs as the Sport Diplomacy Manager.
- During his 10 years at the Ministry, he led 152 exchanges in 52 countries with over 2000 young athletes in approximately 20 sports.
- Developed strong relationships at all levels of government in Colombia and an advanced ability to navigate bureaucracies.
- He has a strong relationship with the new Gustavo Petro administration in Colombia, which will pay off big in the near future.
- fully bi-lingual, and an excellent diplomat, community organizer, and orator in both languages.



The MLBPA (Major League Baseball Players Alumni Association) together with Project Béisbol led three high-impact baseball clinics for youth ballplayers and baseball coaches in Medellín, Cúcuta and Bogotá from November 4-7, 2022. Project Beisbol made generous equipment donations during these events. They were led by five active and retired professional MLB and MiLB players.



MLB Players STEM League



Partnerships

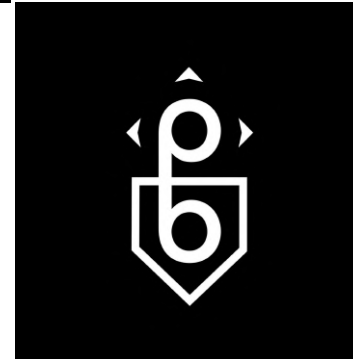
- ***MLB Players Trust***
 - Second installment of grant for equipment, expansion to Brazil, All-Star English scholarships, integration program in Cucuta, etc.
- ***Good Sports***
 - Equipment purchasing partner, donation provider. Project Beisbol serving as their first international affiliate and distributor of donations.
- ***Roberto's Kids***
 - Equipment donations in the northeast.
- ***Learn Fresh***
 - Led the first international expansion of the MLB PLayers STEM League in Colombia.
- ***Colombian Presidential Agency for International Cooperation***
 - Importation of equipment tax-free

Brand Launch & New Website



project
beisbol

Brand Launch & New Website



Brand Launch & New Website



Thank you!



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